

Annual Report

2024

JANUARY – DECEMBER 2024

Championing the business interests of 716 members through collaboration and the development of strategic partnerships to maximize membership value and promote member businesses and community through organizational excellence.



A LETTER FROM THE PRESIDENT

David Key, President & CEO

Greater Sedona Chamber of Commerce & Tourism Bureau



Dear members,

I am incredibly honored to introduce myself as the new President & CEO of the Greater Sedona Chamber of Commerce & Tourism Bureau. First and foremost, I'd like to say thank you to the Board of Directors for the time and effort they put into their search and selection process. Stepping into this role is both a privilege and an exciting opportunity to build on the remarkable work our board, staff and members have accomplished over the years.

With a deep passion for entrepreneurship and workforce development, I am committed to working alongside our talented team, dedicated board and valued partners to continue to drive our mission forward. I believe our work

can improve the economic prosperity of the business owners and residents of Sedona, the Village of Oak Creek and the Verde Valley. I look forward to creating internship and mentorship opportunities for the youth, distributing tools and resources to fuel the growth of our local businesses and creating innovative solutions to address some of our greatest challenges.

As I step into this new chapter, my focus will be listening and learning from you—our members. I am here to advocate for our community, amplify your voice and ensure your needs are known at the city, county and state level. The value of our Greater Sedona Chamber of Commerce is not transactional; it's transformational. At the end of the day, the true value is not what we can give you—it's about what we can create together.

We look forward to supporting your continued success and we hope you join us in building the future.

Sincerely,

David Key

2025 BOARD OF DIRECTORS

Thank You for Your Leadership and Commitment to Sedona!

Executive Committee Board Members



Cheryl Barron, Chair
Whispering Creek Bed & Breakfast



Lonnie Lillie, Vice Chair
Aiden by Best Western Sedona



Julie Richard, Secretary
Sedona Arts Center



Clifford Loader, Treasurer
Northern Arizona Healthcare



Mike Wise, Ex-Officio
Realty ONE Group Mountain Desert

Board Members



Jesse Alexander
Sedona Center



Al Comello
Comello Media Services



Ryan Glass
Blazin' M Ranch



Gary Glenn
Gary Glenn
The Sedona Image Maker



Eben Hartzberg
Bennali Management Group



KC Kinsey
Hilton Sedona Resort
at Bell Rock



Jacob Kipping
Enchantment Resort



Leslie McLean
Pink Jeep Tours



Mackenzie Rodgers
APS



Ed Rose
Sedona-Oak Creek
Airport Authority



Danielle Sonn
Highgate Hotels



Mark Tufte
Pinnacle Bank

CHAMBER BY THE NUMBERS

SedonaChamber.com



116K Pageviews



55K New users

Active users by gender



Female
55%
Male
45%

Organic Search Sessions

 **22K**



2.5K Contact Page Interactions
90%



Page Events Tracked
384K



Chamber Events Page
5K Views



716

Total Partners



107

New Partners



83%

Retention Rate

95

Chamber events
& Meetings



175

local businesses
have been partners
for over 20 years

49%

of our partners have
been partners
for 10 years or more



Meetings, Workshops, & Events

2090 Attendees

Resulting in 6000+ Member Interactions



Sedona Chamber Facebook

12,666 Fans

@SedonaChamberofCommerce



Sedona Chamber Social Accounts

7.85% Engagement

Up 4.6% Year-Over-Year



Our Chamber Newsletters Reach

24K Subscribers

SedonaChamber.com—45% Open Rate



Our Consumer Newsletters Reach

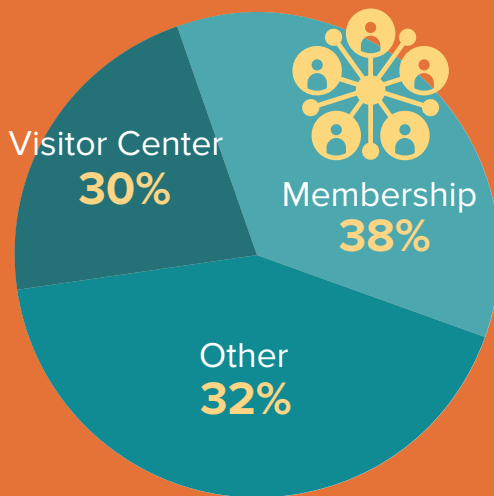
142K Subscribers

VisitSedona.com—38% Open Rate!

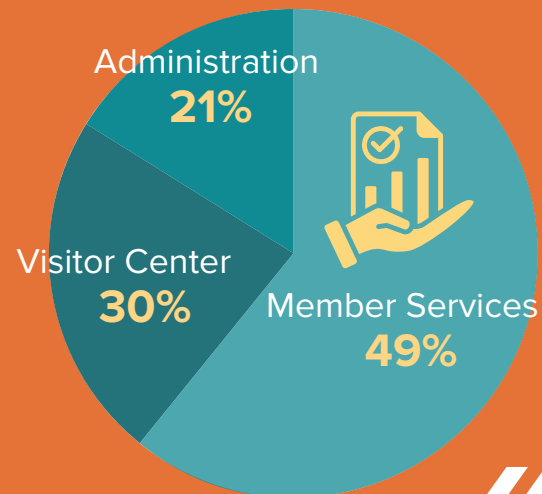
FINANCES AT A GLANCE

The Chamber demonstrated solid financial performance, generating \$1.52 million in revenue against \$1.54 million in expenses. Revenue growth was driven by increased membership dues, expanded website advertising income, and enhanced support from the Greater Sedona Business Improvement District. In a continued strategic partnership, the City of Sedona and the Chamber maintained their 80/20 cost-sharing arrangement for the Visitor Center operations.

Revenue



Expenses



VisitSedona.com



3.3M Pageviews



1.5M New users

Active users by gender



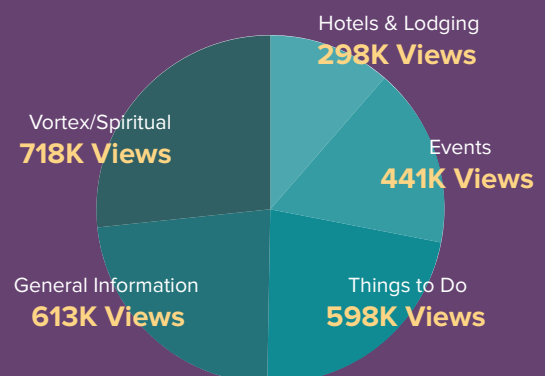
Female
58%

Male
42%

Organic Search Users



Top Content Categories



Shopping Intelligence

Official Visitor Center

The GSCC&TB's official Visitor Center serves potential visitors, current visitors already in Sedona and residents. The Visitor Center staff and volunteers serve as destination experts—greeting guests and offering insights into Sedona's depth and breadth of amenities to ensure a memorable visit—and to encourage increased spending and length of stay.

The role of the Visitor Center is vital to helping manage the footprint of Sedona's 3 million-plus visitors per year and strives to provide the best visitor experience to ensure that visitors spend more time and dollars in our community while leaving minimal environmental impacts.



SCC&TB Visitor Center

167,561

Walk-in Visitors
Assisted

7,533

Potential Visitors
Served via
Phone/Email



More than

5,550

Volunteer Hours Donated



FY23 SCC&TB Visitor Center Volunteers and Staff

Sedona Visitor Profile

Top Five States

Visitors Traveled From



Arizona



California



Florida



Texas



Ohio



Source: SCC&TB Visitor Survey

GREATER SEDONA CHAMBER OF COMMERCE

In the Community, For the Community

Since 1949, the Greater Sedona Chamber has served as the catalyst for sustainable prosperity in our red rock community. Through strategic advocacy and innovative partnerships, we nurture a business environment that balances economic vitality with environmental stewardship. Our network of over 716 local businesses and entrepreneurs powers the authentic experiences that define Sedona, creating opportunities for everyone who calls this extraordinary place home.

2024 STRATEGIC PRIORITIES

Unify the Voice of Local Business
Ensure Chamber Financial Stability
Boosting Our Community and Your Business



Nonprofit Leadership Roundtable

CHAMBER PARTNER SERVICES

The Greater Sedona Chamber empowers our member businesses and their workforce through strategic professional development, high-impact networking events and targeted promotional campaigns. We advocate for policies that protect our environment while strengthening our economy, ensuring Sedona remains a world-class destination and an exceptional place to do business. Through regional partnerships and collaborative initiatives, we amplify the voice of our business community and enhance quality of life throughout the Sedona Verde Valley area.

Partnering for Growth

Supporting Your Community, Our Community, Sedona's Business Community



Thank you TO OUR

Arizona Public Service Company
Arizona Water Company
Arroyo Roble Resort
Bark 'N Purr Pet Care Center
Bashas' Markets Inc
Bell Rock Inn
Briar Patch Inn on Oak Creek
Center for the New Age
Chapel of the Holy Cross
Christ Lutheran Church
The Church of the Red Rocks
City of Sedona
Conn Pest Control - Verde Valley LLC
Earth Wisdom Tours LLC
Enchantment Resort
Che Ah Chi
Environmental Realists (ERTCO)
Farmers Insurance
Free Soul Mind/Body Education
Orchard Canyon on Oak Creek
Hillside Sedona
Hoel's Indian Shop
Hozho Distinctive Shops & Galleries
Draxler Insurance
Humane Society of Sedona
Junipine Resort
Keep Sedona Beautiful
La Petite Sedona
Los Abrigados Resort
Northern Arizona Healthcare-VVMC
Matterhorn Inn
Matterhorn Shoppes Inc
Mountain Trails Galleries Sedona
The Naja Inc
Northern Light / Sedona Balloons
Sedona Oak Creek Canyon Lions Club
Oakcreek Country Club
Wayne B Light-Sedona's Jewelry Experience
La Vecina Mexican Restaurant & Bar
Pink Jeep Tours
Willow's Kitchen & Wine Bar
Red Agave Resort
Rancho Sedona RV Park
Red Rock Balloon Adventures
Sedona Red Rock News
Rene at Tlaquepaque
Sedona Arts Festival
Sedona Arts Center
Chamber Music Sedona
Sedona Engraving & Awards / Sedona Copy & Design

Sedona Fudge Company
Sedona Golf Resort
Sedona Motors
Groome Transportation
Community Library Sedona
Sedona Rentals & Property Management Inc
Sedona Shadows
Sedona United Methodist Church
Sedona Verde Valley Assn of Realtors
Shepherd - Wesnitzer Inc
Sky Ranch Lodge
Sugar Loaf Lodge
Aiden by Best Western Sedona
Tlaquepaque Arts & Shopping Village
The Global Center for Christ Consciousness
Spectrum Healthcare
Optimum
Sedona Eye Care PC
Yavapai Title Agency Inc
Your Sedona Connection
Sedona Hearing Center
Slide Rock State Park
Verde Valley School
Villas at Poco Diablo
Maverick Helicopters
Coffee Pot Restaurant & Gift Shop
DeTar Construction Inc
Red Rock State Park Ctr for Environmental Education
Verde Canyon Railroad
Mystic Tours with Rahelio
Grand Canyon Railway
Leavitt Group of Northern Arizona
Cozy Cactus - Country Inn & Event Venue
BMO
Foothills Property Management Co
Sedona Oak Creek School District #9
Casa Sedona Inn
Sedona Pines Resort
St John Vianney Catholic Church
The Greater Sedona Chamber of Commerce & Tourism Bureau
Blind Bear
McDonald's
Lodge at Sedona - A Luxury B&B Inn
The Canyon Wren Cabins
Sunset Village Mobile Home Park
Jewish Community of Sedona and the Verde Valley
Canyon Outfitters
Cedic Plaza LLC
Therapy On The Rocks
Dreamcatcher Inn of

Sedona
Dahl & Di Luca Ristorante Italiano
Christ Center Wesleyan Church
Verde Valley Caregivers
Southwest Inn at Sedona
Sedona Spa at Los Abrigados Resort
US Forest Service Red Rock Ranger District
The Arabella Sedona
Yavapai College REDC/ SBDC
Sky Rock Sedona
Cliff Castle Casino Hotel
Sedona Views Bed & Breakfast
Friends of the Forest Inc
Sedona Air Tours
Wayside Chapel
Oak Creek Brewing Company
Sedona Charter School
Holiday Inn Express
Sedona - Oak Creek
Sedona Unitarian Universalist Fellowship
Arroyo Pinion Sedona Hotel LLC
Sedona Timeshare Resales
Yavapai Big Brothers Big Sisters
RG Toogood Construction Inc
360 Business Products
Adobe Village Inn
Adobe Hacienda
Verde Valley Newspapers
Sedona Real Inn & Suites
Gardens for Humanity
Sedona Springs Resort
Hilton Vacation Club Sedona Summit
Big 'O' Tires Sales & Service
Wildflower Inn at Bell Rock
Rainbow Acres
Exposures International
Gallery of Fine Art
Yavapai College
Stormaster Self Storage
Larry Green Chevrolet
KYBC Radio - Yavapai Broadcasting
Blazin' M Ranch Western Dinner Theater
Kokopelli Inn Sedona
National Bank of Arizona
Arizona Snowbowl
Cate Design / Paul Cate, Architect
GreenTree Inn Sedona
Kuivato-A Creative Gateways Gallery
Red Rock TV - Channel 16
Comello Media Services
Sedona Heritage Museum
El Portal Sedona Hotel

Art Scene
Red Rock Country Visitors Guide
Church of the Golden Age
The Local Pages
Oak Creek Brewery & Grill
Sedona Cedars Resort
Kachina House
Mii amo
Crest Insurance Group
Rick Wesselhoff - Coldwell Banker Sedona
Sedona Offroad Adventures
Arizona Natural History Association
Amitabha Stupa & Peace Park
Andrea Smith Gallery
The Bead Garden of Sedona
Sedona Soul Adventures
Sedona NOW TV
Entertainment by Tom & Shondra
Lowell Observatory
Elks Lodge No. 2291
Absolute Bikes
Sedona Paint Center
Sedona Monthly
Peace Place Gifts & Reiki Center
Sedona's New Day Spa
Sedona Visual Artists' Coalition
Sedona Lodging Council
Seven Canyons
A Sunset Chateau
Adobe Grand Villas
Wildflower Bread Company
Sedona Community Food Bank
Pioneer Title Agency Inc
Arizona ATV Adventures
Amara Resort & Spa
Scorpion Booster Club Inc
Goldenstein Art at L'Auberge de Sedona
Cucina Rustica
Mystical Bazaar
Sedona International Film Festival & Workshop
Sedona Community Center
Visit Phoenix
Accounting, Tax & Financial Services of Sedona
Arizona Safari Jeep Tours
Sedona Metaphysical Spiritual Association
The Wilde Resort
Verde Valley Senior Citizens Association Inc
Gallery 465
OLLI Sedona Verde Valley at Yavapai College
SaltRock Southwest Kitchen

Hampton Inn Sedona
Seay Construction
Russ Lyon Sotheby's International Realty
Arcosanti / The Cosanti Foundation
Arizona Community Foundation of Sedona
TSE Bighanilini Tours
Sedona Fire District
Page Springs Vineyard & Cellars
Greer's Mortuary of Sedona
Compassus Hospice
Madden Media
Verde Adventures
eforea Spa by Hilton Sedona
Sedona.Biz LLC
Gallery of Modern Masters
Sedona Mystical Tours
Creekside American Bistro
Body Bliss Factory Direct
Sedona Sacred Journeys - Gregory Drambour
Szechuan Restaurant
Sedona Symphony
Sedona Off-Road Center
Better Business Bureau
Desert Star Community School
United Way of Yavapai County
Benefit Commerce Group
Landscape Magic
Sedona Mago Center for Well-Being & Retreat
Gila Hager-Sherman
A Spa for You Sedona Day Spa
Victorian Cowgirl-Posh
SpiritQuest Sedona Retreats
Fairway Independent Mortgage Corporation
KNAU - Arizona Public Radio
Amazing Acupuncture & Asian Medicine, PLLC, Precision Functional Health
The Wilde Haven Spa
Red Rock Cafe
Renee Taylor Gallery
Living Landscapes
Snap Fitness - Sedona Village of Oakcreek
Rotary Club of Sedona
Arizona Pride Guide
Matforce / Substance Abuse Coalition
Staples Inc
Tlaquepaque Toy Town
Twice Nice Thrift Shop
Stewart Title & Trust
University of Sedona and University of Metaphysics
The Health Wave
Hiro's Sushi and Japanese Kitchen

Snap Fitness Sedona
Rotary Club of Sedona Red Rocks
Kokopelli Dreams
Sedona Area Veteran & Community Outreach (SAVCO)
Camp Verde Chamber of Commerce
Prescott Valley Chamber of Commerce
Cottonwood Chamber of Commerce
Arizona Stronghold Vineyards
Rowe Fine Art Gallery
Local First Arizona
Bearizona Wildlife Park
Realty ONE Group Mountain Desert-Sedona
Feliz Navidad Sedona
The Hike House
Sedona Hummingbird Festival
West Sedona School PTA
Honshin Fine Art Gallery of the Ascending Spirit
Sedona Performing Arts Center
NACA Inc. - Oak Creek Overlook Vista Native American Artisan Market
Aspey, Watkins & Diesel PLLC
Adrienne C Hanley
Verde Valley Archaeology Center
Run Sedona
Red Rock Western Jeep Tours
Vista Ridge Sedona
Straightline Custom Painting LLC
Sedona Luxury Real Estate Professionals
The Hummingbird Society
Mesa Grill Sedona
Arizona Game & Fish Department
Verde Valley Habitat for Humanity
Broome and Orchard
Friends of the Verde River
Sedona Activity Center
Mary D Fisher Theatre
The Sedona 30
Tortas de Fuego West Sedona
Salt River Project
Discover Tlaquepaque!
RE/MAX Sedona-Rob & Pam Schabatzka:Owners/ Realtors
Sedona Resort Apartments
Red Rock Magic Trolley
Elisa Andreis Real Estate-Russ Lyon Sotheby's International Realty
Vortex Yoga Hiking in Sedona
Cold Stone Creamery
SCORE-Northern Arizona
Grand Canyon West
The Villas at Seven Canyons
The Greater Sedona Chamber of Commerce Visitor Center

Sefton Engineering Consultants LLC
StreeHeat-Ministries Inc
Jerome Chamber of Commerce
Tii Gavo
Trail House
Legacy Community Pages
Pisa Lisa
Distant Drums RV Resort
Sun Signs
KP Ventures Well Drilling & Pump Co LLC
Merry Christmas Sedona
Hideaway House
Predator Zip Line
Sedona Chamber Ballet
Oak Creek Small Animal Clinic PLLC
Friends of Jack Jamesen Memorial Sculpture Park
Sedona Gem and Mineral Club
The Collective Sedona
Sedona International City of Peace
The Melting Point
Sedona Red Rock Trail Fund
Sycamore Group
Northern Arizona Blues Alliance
Stillpoint Aromatics
Whispering Creek Bed & Breakfast
Four Season Guides LLC
Mariposa Latin Inspired Grill
Certapro Painters of Northern AZ
Shor Solutions
Jones Ford Verde Valley
Courtyard by Marriott Sedona
Red Rock Impressions LLC
Cactus Carlos LLC
Gateway Cottage Wellness Center LLC
Club Wyndham Sedona
The Squeegie Bros
The Spa at Poco Diablo
OneAZ Credit Union - Sedona Branch
Taylor Waste Inc
Action Pages
Verde Valley Regional Economic Organization
Sedona Artist Market
Guidance Air
Grand Canyon Chamber of Commerce and Visitors Bureau
Meaningful Things of Sedona
Empire West Title Agency
Back to Earth Sedona
Aletheia Church
TLC Window Cleaning and Pressure Washing
Friends of the Sedona Library
Tres Amigos
Berkshire Hathaway HomeServices Arizona Properties
Pump House Station

2024 CHAMBER PARTNERS!

Sedona Vista Village	Red Rock Embroidery (Golab Tailoring)	Clearwater Systems	Mellow Mountain Radio-KAZM	Lee N Christensen & Associates AIA	Gerardo's Pizzeria	Las Posadas of Sedona
City of Sedona Community Parks	The Vault Uptown	All-a-Glow Artisans of Sedona	Moss Creations LLC	Spirit Steps Tours	Aumbase Sedona	ChocolaTree Organic Oasis
Evermore Homes	Piñon Lofts Apartments	Sedona Sister Cities Association	Kim Quick	L'Auberge de Sedona	Sedona UFO and Vortex Tours	Alcantara Vineyards
Accord Hospice of Sedona	Landmark Aerial Photography	Unify Sedona...a rainbow alliance	Scenic Sedona Tours	Cress on Oak Creek	Sedona Medium, LLC	Dahling It's You - Boutique
Hilton Vacation Club Ridge on Sedona	Elevated Shredding, LLC	Shorebird	The Sedona Organic Taco Company	89Agave Cantina	Emerson Theater Collaborative	Honshin Fine Art Gallery of Wholeness, Harmony & Radiance
Versatile Roofing & Construction	Waterhole Canyon Experience	Spoke & Wheel Tavern	The Greater Sedona Chamber of Commerce	Poco Diablo Resort	Sacred Earth Walks	Cobalt Escapes
Greater Flagstaff Chamber of Commerce	Clark's Market	Sedona Shuttle	Cyndi Uelen Coaching	El Rincon Restaurant Mexicano	Zeus M Tours	Golden Bone Pet Products
ShadowRock Tap + Table	Sedona Inspirational Properties	Good Juju Lifestyle Boutique	AJ's in the Canyon	Verve Events & Tents	Sedona Tachyon Healing	Running River School
Piano On the Rocks International Festival	Leader's Cut: The Ken Kilday Coaching Experience	Bohemian Dreamer	Curaleaf	Sedona Recycles Inc	Trail Lovers: Sedona Hiking & MTB Guides	Isn't She Lovely - Boutique
Alternative to Meds Center	Authentus Group, LLC	Sedona Wellness Cafe	Hahn Roofing, LLC.	Lantern Light Inn	Steps to Recovery Homes	Bennali's on Main
Northern Arizona Council of Governments	Sedona Elopement Weddings	Shine Sanctuary for the Soul	On The Edge Gutters, LLC.	Esteban's	Sedona Yoga Festival	Earth Spirit Wisdom Healing
J Reece Photography	Sedona Digs Mattress & Furniture	Manzanita Outreach	Song and Sound for the Soul	Joe Wilcox Indian Den	Vita Pura Yoga & Hiking Retreats	Spirits and Spice
Verde Valley Imagination Library	OAC Tours	Arizona Hispanic Chamber of Commerce	Rooted in Sedona	Canyon Villa Bed & Breakfast Inn of Sedona	Fiddler On The Rock	Summer Rochelle Shamanic Healing
Oak Creek Arts and Crafts Show	Vue Gallery	Kayak the Colorado	AZ Dentist - Sedona Family Dentistry	Best of Sedona Productions	Always on Vacay	Appaloosa Trading Company
Big Vision Art + Design	Renee Taylor Jewelry	Down Dog Sedona	The Sanctuary at Sacred Mesa	Cowboy Club	Sunnie's Coffee Company	Bennali at Tlaquepaque
American Legion Cornville/ Sedona Post 135	Realty ONE Group Mountain Desert	Touchstone Gallery	Apex Air Tours	Sedona Jeep Tours	Wing Sound, LLC	Jaliza Sedona Luxury Spa Beauty Lounge
Sedonuts & Coffee	The Coleman Group I RE/ MAX Sedona	Earth Star Sedona	House of Sound and Song Sedona	Arizona Weddings in Sedona	EBike Sedona Tours and Rental	Song Bird Grandmother LLC
Ambiente, A Landscape Hotel	Mole Mexican Kitchen	Tao Foot Spa	A Day In The West	Hilton Sedona Resort at Bell Rock	SpiritFlow Sedona	Sedona Wanderlust
Shlomo Danieli INC	Rotary Club of Sedona Village	Verde Shuttle	Red Rocket Advertising Company LLC	Alma de Sedona Inn	Sacred Rememberings	Trail Running Escapes
Mystic Heights	Residence Inn by Marriott Sedona	ServiceMaster of Prescott	Ample(x) Consultants	Javelina Cantina	Discover Sedona	Fairfield Inn & Suites Flagstaff
Sedona Mountain Bike Academy	Jacque Weems, PC	Endorphin Entertainment	Vivid Luxury Vacation Rentals	Secret Garden Cafe at Tlaquepaque	Don Diego Mexican Cuisine	Hampton Inn & Suites Flagstaff East
Jet Limousines Sedona	Real Estate Consultant Sotheby's International Realty	Good Medicine Massage & Wellness	Grand Canyon Adventures	First Class Charter & Tours	EZRider of Sedona	Holiday Inn Express - Flagstaff
Posse Grounds Pavillion	Langstrand Contracting Inc	findacruisedeal.com	Break of Day Capital Private Equity	Accurate Psychic Readings by Nirup	Chef David Delights	Wiebke Wanner-Borchardt, Realtor
The Hub	Equine Guidance ®	Sedona Inspired Living	Destination Tattoo	Rio Verde RV Park	Heal with Uri	
Sunset Park	Arizona Anti-Trafficking Network	True West Hats	Kelly & Call Commercial Real Estate and Business Brokerage	Smart Window Creations Inc	Body & Soul Healing Sedona	
Posse Grounds Park	Connie's Place, a Sedona Inn	Sacred Sounds for the Soul (LLC)	Terra Sole Outdoor Design	Barlow Jeep Rentals	Ascend Spiritual Center	Villa of the Rocks
Global Alliance Properties Vacation Rentals	Porter Vacation Rental Management	Red Rock Stargazing	Verde Valley Wine Trail	Sedona Crystal Vortex	Joy in Stillness, LLC	Penumbra
A Sedona Experience	Best Tours of Sedona LLC	My Family Dentist	Verde Valley AVA	Craig Junjulas - Higher Self Discovery	The Cabin Sedona	Outhouse Luxury Restrooms
Adventurous Antelope Canyon Tours	Desert Haven Home Management, LLC	Zonies Galleria	Toll Brothers at Sedona	The Cliffs	Kevin Floerke Photography LLC	Arizona Elopement Collective
Stephanie Larsen Interior Design	Special Olympics Arizona	Canyon Painting, LLC	Sarah's Place	Open Range Grill & Tavern	Sedona Crystal Vortex	Sedona Esoteric Experiences
Pink Adventure Store	Restore Energy and Balance, PLLC	Psychic Coaching	Terrapin Station	Out of Africa Wildlife Park	Fay Cafe	Pur Solar & Electrical
Verde Ranch RV Resort	Hope House of Sedona	Sedona Winds Assisted Living	Lovejoy Creations	Shops at Piñon Pointe	Spiritflow Sedona Healing & Wellness Center	Sedona Infrared Sauna
Experience Hopi Tours	Berry Divine Acai	Wise Women Prosper	ZCLAW Arcade	The Art of Wine	Sedona Drifters, LLC	International Raptor & Falconry Center
TinyCamp	Sedona Timeshare Rentals	Breakthrough Healing & Spiritual Guidance with Ron Damico	Desert Scape, LLC	Sedona Healing & Hypnotherapy	Kenovah Creates Tours	Arizona Climbing Guides
Gayle's Chocolates	Tierra Verde Builders	Yava-Coco Journeys	Grand Canyon Journeys	Ambaya Gold	1AZ Select Transportation & Tours	Care Esthetics Sedona
Cactus Carlos II	Complete Print Shop, Inc.	Zach Rohe Photography	Mark Bowyer Plumbing	HIDAMARI in Sedona	Intown Rides	Embrace Sedona
Red Rock Impressions II	Best Tours of Sedona	Red Rock Leisure Vacation Rental	SuperNovaEnergy	Before & After Java Cafe	Dog-Friendly Wine Tours of Sedona	Last Call Mobile Bar
Sedona Divine Olive Oils, LLC	Sedona Philosophy	Tortas De Fuego Village of Oak Creek	Farm Bureau Financial Services	Wine Tours of Sedona	Sedona Permanent Jewelry	Sedona Astrology Adventures
Village Yoga	The Coleman Group I RE/MAX Sedona Taylor Coleman-Underwood	Tortas De Fuego Cottonwood	Arizona Lithographers	NAMTI Spa & Salon	Sedona Photography Tours	The Uptown ViewHouse
Sedona Meditation Experiences	Villas of Sedona	Spirit of the Heavens Cloth & Flame	TM3 Consulting	Sedona ATV & Buggy Rental	Tracy Olsen	Serenity Healing Circle
Anima Flow Movement & Bodywork	Crystal Tones ®	Verde Valley Wine Consortium	Blackmarrs Furniture	Golden Goose American Grill	Untethered Aviation	IT Advisors, LLC
Butterfly Burger	The Healing Consciousness Foundation	Ace Heating, Cooling & Plumbing, LLC	Juniper House	Thunder Mountain Bikes	All Valley Transportation	Sedona Shoe Company
Element by Westin	Don Hoel's Cabins & Cafe	Sedona Wolf Sanctuary	Quail Ridge	Sedona Bear Lodge	Lime Green Tours	Sedona Crystal Temple
Thanks For The Help	Destination Oak Creek	Flagstar Bank	Zia Wellness	Sedona Self-Love Retreats	Cornerstone Bible Church	Sedona Cigar Co.
Page Lake Powell Chamber of Commerce	Kaibab Landscaping	La Michoacana Dulce Passion	Harmonic Egg Sedona	Alchemy Healing Arts, Barbara Matsuura	Exec Rides AZ	Sedona Crepes
Wild Western Horseback Adventures	Rascal Modern American Diner & Bar	Sedona Flooring, LLC	Cream and Cake Couture	One Tribe Tours	Capricorn Hill Center for Surrealism	Psychic Sangita
A1 Physical Graffiti Body Art Studio	72 Sold/Hague Partners	Mighty Tree Properties	Dynamic Wellness Solutions LLC	Sedona Yoga Festival	BEST WESTERN PLUS Arroyo Roble Hotel & Creekside Villas	
Rocky RD Ice Cream	Agua de Sedona	Sysco Food Services of Arizona	Satsang House Meditation and Spiritual Center	Sedona Mountain High Flowers	Oak Creek Terrace Resort	
Sedona.org	Hope Women's Center, Inc.	D.A. Ranch	Vitesse Worldwide Arizona	Horsin' Around Adventures	Red Rock Realty Vacation Home Rentals	
Sedonya Conscious Living Center	StageCoach Sedona	Minuteman Press Flagstaff	iWired	Sedona Healing Arts	Sedona-Oak Creek Airport Authority	
Gary Glenn The Sedona Image Maker	Shinn Hospitality Consulting	Zebrascape Landscaping and Services	Sedona Family Vacation	Red Earth Adventures	Sedona Trolley	
LaserGirl Skincare	Vespa Healthy Italian Café	Business for Water Stewardship	Sedona Art Studios	Sanjali Healing Arts	Nationwide Pack & Ship	
Home Space Sedona	Pinnacle Bank	Fiscor Heating and Cooling, LLC	KJXL 94.7 Jack FM	Sedona Pizza Company	Canyon Breeze Restaurant & Bar	
			Nicholas Di Paolo	Vino Di Sedona Fine Wine & Craft Beer	Sedona Dream Maker	
			Sedona Lifeorce, LLC	Local Juicery	Sedona Spirit Yoga, Healing & Vortex Journeys	
			Red Rock Heater Rental/ Main Man Maintenance	The Hudson		
			Volunteer Sedona & the Verde Valley	Sedona Spirit Journeys & Vortex Tours		

SPECIAL RECOGNITION

Thank You for Your Supporting the Greater Sedona Chamber of Commerce & Tourism Bureau!

Invest Level Members

2025

ENCHANTMENT
RESORT

Miramo
a destination spa



KAZM
106.5 fm & 780 am
WEATHER MONITORING SERVICE

94.7 PRESOTT VALLEY/PRESOTT
COTTONWOOD/FLAGSTAFF/SEDONA
JACK FM
playing what we want®
PROUD SUPPORTER OF THE SEDONA CHAMBER OF COMMERCE



Lead Level Members



SEDONA, ARIZONA
Canyon Breeze
FOOD, DRINK & ICE CREAM



MERCER'S KITCHEN.COM
RESTAURANT GROUP



Tortas de Fuego



Grow Level Members



A M A R A
RESORT AND SPA



COURTYARD
BY MARRIOTT

GRAND CANYON
Railway & Hotel
EST. 1901



EL PORTAL
SEDONA'S LUXURY HOTEL



JH Juniper House



ZIA Skin + Wellness

BLACKMARR'S FURNITURE
SEDONA, AZ

A KEY 2024 ACCOMPLISHMENT

Announcing the Launch of the Greater Sedona Business Improvement District



Establishment & Purpose

In 2024, we established the Greater Sedona Business Improvement District (GSBID), a collaborative effort among local businesses to enhance economic vitality and visitor experience in the Sedona area. As the managing organization, we oversee the collection and strategic deployment of GSBID funds for services that individual businesses couldn't efficiently provide independently.



How the GSBID Works

The GSBID operates through special assessments paid by member businesses, creating a dedicated funding stream that represents a significant portion of Chamber revenue reinvested directly into the district. We oversee budgets and operations for clear, transparent management.



Services & Impact

The GSBID focuses primarily on collective marketing and promotion for member businesses, designed to increase visitor awareness, extend stays, and drive customer traffic. Services include coordinated advertising campaigns, enhanced visitor information, district-wide promotional events, and business development support.



Financial Value

Through economies of scale and coordinated efforts, the GSBID delivers marketing reach and impact unattainable for individual businesses. Members receive comprehensive destination marketing, increased visitor traffic, and strengthened positioning in the competitive tourism marketplace.

SEDONA CHAMBER OF COMMERCE & TOURISM BUREAU STAFF



David Key
CEO



Donna Retegan
Member Services Director



Victoria Latunski
Visitor Services Director



Gary Stewart
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