



Annual Report

2025

JANUARY – DECEMBER 2025

Championing the business interests of 676 members through collaboration and the development of strategic partnerships to maximize membership value and promote member businesses and community through organizational excellence.



A LETTER FROM THE PRESIDENT

David Key, President & CEO

Greater Sedona Chamber of Commerce & Tourism Bureau



Dear members,

As we reflect on the past year, I'm reminded that while we cannot control inflation, trade wars, or global uncertainty, we can control what happens inside our businesses and how we show up for one another. Arizona has shown strength with lower unemployment and inflation rates than compared to U.S. averages. Yet we're clear-eyed about our local challenges: housing availability and affordability continue to be a challenge for critical industries from hospitality, to healthcare and education. Consumer confidence fell significantly during the spring and summer, and our tourism-dependent economy felt the highs and lows. Resilience is built through relationships. This is why we are hard at work strengthening our connection with small businesses, our workforce, the City of Sedona, as well as each and every visitor to red rock country.

This past year, we focused on three clear priorities: activate, innovate, and elevate. We activated our membership through reimagined events that brought the right people into the room,

welcoming new members while supporting dozens of businesses through transitions and closures. We innovated by reducing expenses, launching AI workshops, introducing a new SedonaChamber.com with enhanced tools, and hosting our inaugural Sedona Innovation Summit with 125 attendees exploring the future of hospitality and entrepreneurship. And we elevated Sedona's story dramatically—growing our social media reach from 3 million to over 13 million people, increasing engagement by 42%, and welcoming 36,000 new followers. We also strengthened critical programs like the Greater Sedona Business Improvement District and will continue advancing workforce development, economic development, and arts and culture through establishing the Sedona Chamber Foundation.

This year is not about fear—it's about focus. We're focused on building a strong economy and connected communities, because no matter what happens beyond our control, what happens here is what really matters. As we navigate 2026 together, we'll continue partnering with you to promote our businesses, guide the visitor experience, and preserve what makes Sedona & the Verde Valley extraordinary. Thank you for building, for believing, and for leading alongside us. This community has never backed down from a challenge, and together, we'll continue to define this region as one worth visiting, working in, and calling home.

Sincerely,

David Key

2026 BOARD OF DIRECTORS

Thank You for Your Leadership and Commitment to Sedona!

Executive Committee Board Members



Cheryl Barron, Chair
Whispering Creek Bed & Breakfast



Lonnie Lillie, Vice Chair
Aiden by Best Western Sedona



Julie Richard, Treasurer
Sedona Arts Center



Ed Rose, Secretary
Sedona-Oak Creek Airport Authority



Mike Wise, Ex-Officio
Realty ONE Group Mountain Desert

Board Members



Leslie McLean
Pink Jeep Tours



Al Comello
Comello Media Services



Ryan Glass
Blazin' M Ranch



Gary Glenn
The Sedona Image Maker



Eben Hartzberg
Bennali Management Group



KC Kinsey
Hilton Sedona Resort at Bell Rock



Brett Labit
Creative Gateways Galleries



Mark Tufte
Pinnacle Bank



Frank Sanderson
APS



Mithat Evirgen
Mercer's Kitchen



Brandon Fults
5th Advising

SPECIAL RECOGNITION

Thank You for Your Supporting the Greater Sedona Chamber of Commerce & Tourism Bureau!

Invest Level Members

2026

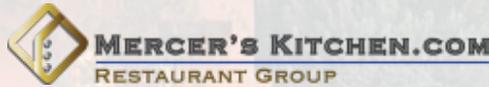


ENCHANTMENT

Mii amo



Lead Level Members



Grow Level Members



2025 KEY ACCOMPLISHMENTS



1. Being the Voice of Business

This year, the Chamber strengthened its position as the unified advocate for Sedona’s business community—locally, regionally, and nationally.

We maintained a consistent presence at City Council meetings, representing business interests on key policy issues and voicing strong support for workforce housing. This included championing workforce housing developments such as the Villas on Shelby, now mid-construction, and the Goodrow Housing Project, which will bring income-aligned housing close to jobs, public transit, and essential services.

We also took Sedona’s voice to the national stage. The Chamber participated in a Washington, D.C. fly-in focused on workforce and immigration policy—critical issues for businesses across Northern Arizona. These efforts reflect our commitment to proactive advocacy—championing policies that support local employers, strengthen the workforce, and sustain Sedona’s long-term economic health.



2. Driving Financial Stability

We continued our disciplined approach to financial management, ensuring the Chamber remains strong and sustainable. We came in 12.5% under budgeted expenses and introduced new events and programs to provide additional value, but also to diversify our income sources.

The Greater Sedona Business Improvement District expanded with new lodging partners, strengthening Sedona’s visitor economy and reinforcing the Chamber’s ability to invest in high-value programs, member services, and long-term strategic initiatives.



3. Boosting Our Community and Your Business

This year, we focused on building tools, programs, and platforms that directly benefit members and elevate Sedona’s business environment.

A major step forward was the launch of our new website and CRM platform, designed to streamline communication, improve access to resources, and offer a more intuitive experience for members. These upgrades lay the foundation for stronger visibility, better data insights, and a more responsive Chamber.

We also introduced new membership tiers and worked closely with individual businesses to help them maximize their benefits. Our commitment remains to support businesses of all sizes with tools that strengthen your visibility, growth, and success.



4. Organizational Excellence

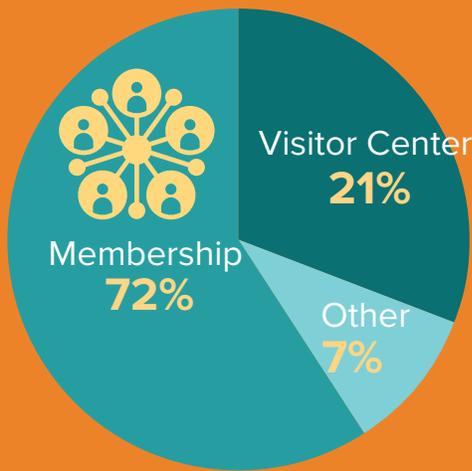
As Sedona evolves, we continue to evolve with it. In the coming year, we will move forward with a rebranding of the Greater Sedona Chamber, retiring “tourism bureau” from our name to better reflect our expanded role in business leadership, economic development, advocacy, and regional collaboration.

We will continue investing in strong internal systems, staff development, and data-driven decision-making to ensure we deliver high-quality service to our members and the broader community.

CHAMBER BY THE NUMBERS

Financial Snapshot: The Chamber demonstrated solid financial performance, generating \$1,737,000 in revenue against \$1,690,000 in expenses. Revenue growth was driven by increases in support from the Greater Sedona Business Improvement District, Visitor Center City of Sedona funding and website advertising. Expenses were well managed, down slightly from last year. The partnership with the City of Sedona to operate the Visitor Center was extended to June 2026 under the existing 80/20 City/Chamber cost-sharing arrangement.

Revenue



Expenses



676

Total Partners



94

New Partners



83%

Retention Rate

61

Chamber events & Meetings



165

local businesses have been partners for over 20 years

50%

of our partners have been partners for 10 years or more



Meetings, Workshops, & Events

1333 Attendees

Resulting in 6000+ Member Interactions



Sedona Chamber Facebook

12K Followers

@SedonaChamberofCommerce



Sedona Chamber Social Accounts

7.07% Engagement

Up 17% Year-Over-Year



Our Chamber Newsletters Reach

4632 Subscribers

SedonaChamber.com—40% Open Rate



Our Consumer Newsletters Reach

131K Subscribers

VisitSedona.com—30% Open Rate!

DIGITAL MEDIA PERFORMANCE

@VisitSedona Facebook & Instagram Performance Year-Over-Year

13M Post Impressions

764K Video Views

9065 Comments

5% Engagement. 2X Industry Benchmark

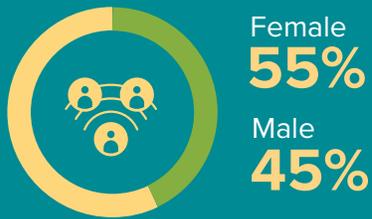


SedonaChamber.com

130K Pageviews

63K New users

Active users by gender



Organic Search Sessions

27K

84K User Engagement Actions
↑9% YoY

New Users Tracked
↑25% YoY

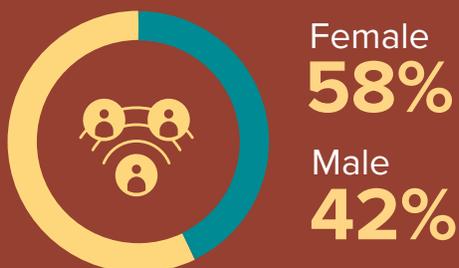
Chamber Events Page
5.8K Views

VisitSedona.com

2.3M Pageviews

1M New users

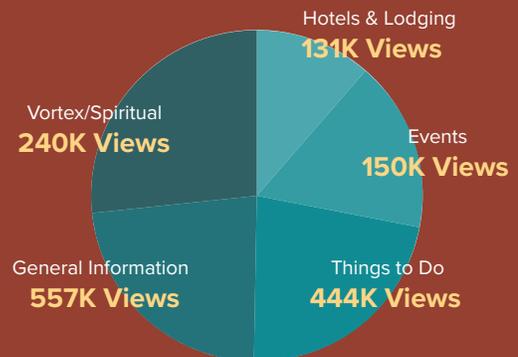
Active users by gender



Organic Search Users

1M

Top Content Categories

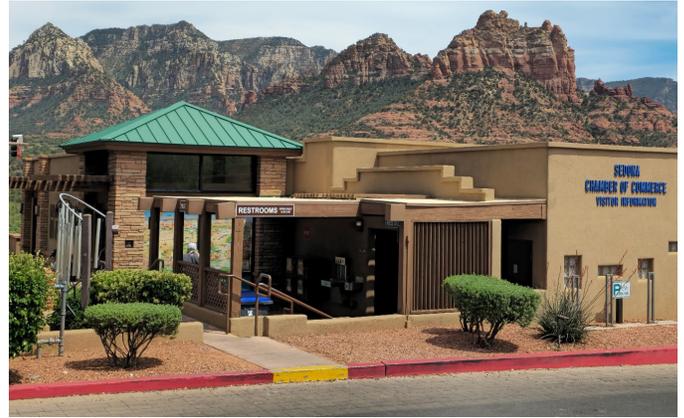


Shopping Intelligence

Official Visitor Center

The GSCC&TB Visitor Center serves prospective visitors, in-market travelers, and local residents as Sedona's primary destination resource. Knowledgeable staff and volunteers provide trusted guidance that showcases the community's diverse experiences and supports well-planned, memorable visits.

In 2025, the Visitor Center continues to play a critical role in managing the impact of more than 3 million annual visitors by promoting longer stays, increased local spending, and responsible exploration—benefiting the local economy while supporting environmental stewardship.



SCC&TB Visitor Center

169,208

Walk-in Visitors Assisted

6,946

Potential Visitors Served via Phone/Email



More than
5,663

Volunteer Hours Donated



FY23 SCC&TB Visitor Center Volunteers and Staff

Sedona Visitor Profile

Top Five States

Visitors Traveled From



Arizona



California



Florida



Texas



Minnesota



Source: SCC&TB Visitor Survey

GREATER SEDONA CHAMBER OF COMMERCE

The Community, For the Community

This past year marked a pivotal and energizing chapter for the Greater Sedona Chamber of Commerce & Tourism Bureau—one defined by evolution, clarity of purpose, and forward momentum. It was David Key's first full year as Chief Executive Officer, and a year in which the Chamber successfully stepped into a more independent and mission-driven role following its transition from serving as Sedona's official Destination Marketing Organization.

As the organization adapted to a new funding landscape, the Chamber embraced the opportunity to modernize its operations and strengthen its long-term sustainability. Under David's leadership, the budget was strategically refined—streamlining operations, retiring legacy expenses, and reallocating resources to initiatives that deliver clear, measurable value for members, partners, and the broader community.

Most importantly, this year was not defined by what changed, but by what was built. It marked a reinvention grounded in fiscal discipline, renewed focus, and a clear commitment to serving Sedona's business community with intention and impact.



BUILDING A STRONGER MEMBER-CENTRIC CHAMBER

A key accomplishment of the year was the formation of a strong, innovative, and forward-looking team. With a mix of fresh ideas and proven best practices, the Chamber embraced both continuity and change—preserving what works while redefining how we serve our business community.

This evolution sharpened our focus as a member-centric Chamber, with expanded emphasis on:

- Business advocacy
- Practical, relevant programming
- High-value events and workshops
- Clear, consistent communication

Listening to our members was central to this work. Feedback directly informed improvements in how we communicate, how decisions are made, and how policies and procedures are implemented. The result has been greater consistency, predictability, and transparency—allowing members to better understand what to expect from their Chamber and how to engage meaningfully.



Thank you

TO OUR

360 Business Products	Arizona Snowbowl	Architect	Down Dog Sedona	Gary Glenn The Sedona Image Maker	Hope Women's Center, Inc.	Matterhorn Shoppes Inc
89Agave Cantina	Arizona Stronghold Vineyards	CBM Marketing Solutions	Dragonfly Nightclub at Cliff Castle Casino	Gateway Cottage Wellness Center LLC	Horsin' Around Adventures	Maverick Helicopters
A Day In The West	Arizona Water Company	Cedic Plaza LLC	Draxler Insurance	Gayle's Chocolates	Hozho Distinctive Shops & Galleries	McDonald's
A Sedona Experience	Arroyo Pinion Sedona Hotel LLC	Center for the New Age	Dreamcatcher Inn of Sedona	GC Visuals, Photography and Film	Humane Society of Sedona	Meaningful Things of Sedona
A Spa for You Sedona Day Spa	Arroyo Roble Resort	Certapro Painters of Northern AZ	Dundas Wealth Management	Gerardo's Pizzeria	ISA Energy, PBC	Melissa Feick
A Sunset Chateau	Art Scene	Chamber Music Sedona	Dynamic Journey Tours	Golden Bone Pet Products	Isn't She Lovely - Boutique	Mellow Mountain Radio-KAZM
A1 Physical Graffiti Body Art Studio	Ascend Spiritual Center	Chapel of the Holy Cross	Earth Spirit Wisdom Healing	Golden Goose American Grill	IT Advisors, LLC	Merry Christmas Sedona
Abigail Earthshine	Aspey, Watkins & Diesel PLLC	Che Ah Chi	Earth Star Sedona	Goldenstein Art at L'Auberge de Sedona	Inner Bloom Sound	Mesa Grill Sedona
Absolute Bikes	Aumbase Sedona	ChocolaTree Organic Oasis	Earth Wisdom Tours LLC	Good Juju Lifestyle Boutique	International Raptor & Falconry Center	Mighty Tree Properties
Accord Hospice of Sedona	AZ Dentist - Sedona Family Dentistry	Christ Center Wesleyan Church	EBike Sedona Tours and Rental	Good Medicine Massage & Wellness	ISA Energy, PBC	Mii amo
Accurate Psychic Readings by Nirup	AZ Party Animals	Christ Lutheran Church	Eclpst	Grand Canyon Adventures	Isn't She Lovely - Boutique	Mike Knows Audio Video
Ace Heating, Cooling & Plumbing, LLC	AZ Sunshine Kitchen	City of Sedona	eforea Spa by Hilton Sedona	Grand Canyon Chamber of Commerce and Visitors Bureau	IT Advisors, LLC	Miley's Cafe
Action Pages	Back to Earth Sedona	City of Sedona Community Parks	El Portal Sedona Hotel	Grand Canyon Railway & Hotel	iWired	Mole Mexican Kitchen
Adrienne Hanley	Bark 'N Purr Pet Care Center	Clark's Market	El Rincon Restaurant Mexicano	Grand Canyon West	Jaquie Weems, PC	Monk's Moto Adventures
Adventure Medics	Barlow Jeep Rentals	Clearwater Systems	Element by Westin	Greater Flagstaff Chamber of Commerce	Real Estate Consultant	Mountain High Markets
Adventurous Antelope Canyon Tours	Bashas' Markets Inc	Cliff Castle Casino Hotel	Elena Maria Larsen - Sound Healing & Himalayan Yoga Experiences	Greater Verde Valley Chamber of Commerce	Sotheby's International Realty	Mountain Modern Sedona
Agua de Sedona	Bearizona Wildlife Park	Cliff Loader	Elevated Shredding, LLC	GreenTree Inn Sedona	Sotheby's International Realty	Mountain Springs Buffet at Cliff Castle Casino Hotel
Aiden by Best Western Sedona	Bell Rock Inn	Club Pilates Sedona	Elisa Andreis Real Estate-Russ Lyon Sotheby's International Realty	Greer's Mortuary of Sedona	Sotheby's International Realty	Mountain Trails Galleries Sedona
AJ's in the Canyon	belle and star	Club Wyndham Sedona	Elks Lodge No. 2291	Groome Transportation	Sotheby's International Realty	My Family Dentist
Alcantara Vineyards	Benefit Commerce Group	Cobalt Escapes	Emerson Theater Collaborative	Guidance Air	Sotheby's International Realty	My Sedona VIP
Alchemy Healing Arts, Barbara Matsuura	Bennali at Tlaquepaque	Coffee Pot Restaurant & Gift Shop	Empire Title Agency	Habitat Sedona 2.0 LLC	Sotheby's International Realty	Mystic Tours with Rahelio
Aletheia Church	Bennali's on Main	Cold Stone Creamery	Enchanting Earth	Hahn Roofing, LLC.	Sotheby's International Realty	Mystical Bazaar
All Valley Transportation	Berkshire Hathaway HomeServices Arizona Properties	Comello Media Services	Enchantment Resort	Hale's Roofing	Sotheby's International Realty	NACA Inc. - Oak Creek Overlook Vista Native American Artisan Market
Amara Resort & Spa	Berry Divine Acai	Community Library Sedona	Endorphin Entertainment	Hampton Inn & Suites Flagstaff East	Sotheby's International Realty	NAMTI Spa & Salon
Amazing Acupuncture & Asian Medicine, PLLC, Precision Functional Health	Best of Sedona Productions	Compassus Hospice	Environmental Realists (ERTCO)	Hampton Inn Sedona	Sotheby's International Realty	National Bank of Arizona
Ambiente, A Landscape Hotel	Best Tours of Sedona LLC	Complete Print Shop, Inc.	Empire Tours and Safaris	Health First Foundation	Sotheby's International Realty	Nationwide Pack & Ship
American Legion Cornville/ Sedona Post 135	BEST WESTERN PLUS Arroyo Roble Hotel & Creekside Villas	Conn Pest Control - Verde Valley LLC	Equine Guidance ®	HIDAMARI in Sedona	Sotheby's International Realty	Nicholas Paolo
Amitabha Stupa & Peace Park	Better Business Bureau	Connie's Place, a Sedona Inn	Esteban's	Hideaway House	Sotheby's International Realty	Nick's West Side
Ample(x) Consultants	Big 'O' Tires Sales & Service	Cornerstone Bible Church	Evermore Homes	Hillside Sedona	Sotheby's International Realty	Northern Arizona Blues Alliance
Amplify Abundance	Big Vision Art + Design	Courtyard by Marriott Sedona	Exec Rides AZ	Hilton Sedona Resort at Bell Rock	Sotheby's International Realty	Northern Arizona Healthcare-VVMC
And Then She Did	Blackmarrs Furniture	Cowboy Club	Experience Hopi Tours	Hilton Vacation Club Los Abridados Resort & Spa Sedona	Sotheby's International Realty	Northern Light / Sedona Balloons
Andrea Smith Gallery	Blazin' M Ranch Western Dinner Theater	Craig Junjulas - Higher Self Discovery	Exposures International Gallery of Fine Art	Hilton Vacation Club Ridge on Sedona	Sotheby's International Realty	OAC Tours
Anima Flow Movement & Bodywork	Blind Bear	Cream and Cake Couture	EZRider of Sedona	Hilton Vacation Club Sedona Summit	Sotheby's International Realty	Oak Creek Arts and Crafts Show
Antelope Valley Canyon Tours by Ligia Si Anil	Bluebird Air Tours	Creative Gateways Gallery	Fairfield Inn & Suites Flagstaff	Hiro's Sushi and Japanese Kitchen	Sotheby's International Realty	Oak Creek Brewery & Grill
Apex Air Tours	BMO	Creekside American Bistro	Fay Cafe	Holistic Planning	Sotheby's International Realty	Oak Creek Small Animal Clinic PLLC
Appaloosa Trading Company	Body & Soul Healing Sedona	Cress on Oak Creek	Feliz Navidad Sedona	Home Space Sedona	Sotheby's International Realty	Oakcreek Country Club
Arcosanti / The Cosanti Foundation	Body Bliss Factory Direct	Crest Insurance Group	Fiddler On The Rock	Honshin Fine Art Gallery of the Ascending Spirit	Sotheby's International Realty	Oh Babe
Arizona Anti-Trafficking Network	Bohemian Dreamer	Crystal Tones ®	findacruisedeal.com	Honshin Fine Art Gallery of Wholeness, Harmony & Radiance	Sotheby's International Realty	On The Edge Gutters, LLC.
Arizona ATV Adventures	Briar Patch Inn on Oak Creek	Cucina Rustica	First Class Charter & Tours	Holiday Inn Express - Flagstaff	Sotheby's International Realty	One Tribe Tours
Arizona Community Foundation of Sedona	Broome and Orchard Butterfly Burger	Curaleaf	Flagstar Bank - VOC	Holiday Inn Express Sedona - Oak Creek	Sotheby's International Realty	OneAZ Credit Union
Arizona Elopement Collective	C.B. Stone & Associates Inc.	D.A. Ranch	Flora Guide	Holistic Planning	Sotheby's International Realty	OneAZ Credit Union - Sedona Branch
Arizona Game & Fish Department	Cactus Carlos II	Dahl & Di Luca Ristorante Italiano	Foothills Property Management Co	Home Space Sedona	Sotheby's International Realty	Open Range Grill & Tavern
Arizona Hispanic Chamber of Commerce	Cactus Carlos LLC	Dahling It's You - Boutique	Four Season Guides LLC	Honshin Fine Art Gallery of the Ascending Spirit	Sotheby's International Realty	Optimum
Arizona Lithographers	Camp Verde Chamber of Commerce	Desert Scape, LLC	Free Soul Mind/Body Education	Honshin Fine Art Gallery of Wholeness, Harmony & Radiance	Sotheby's International Realty	Orchard Canyon on Oak Creek
Arizona Pride Guide	Canyon Breeze Restaurant & Bar	Desert Star Community School	Friends of Jack Jamesen Memorial Sculpture Park	Hope and Healing with Heather	Sotheby's International Realty	Out of Africa Wildlife Park
Arizona Public Service Company	Canyon Outfitters	Destination Tattoo	Friends of the Forest Inc	Hope House of Sedona	Sotheby's International Realty	Page Lake Powell Chamber of Commerce
Arizona Safari Jeep Tours	Canyon Painting, LLC	DeTar Construction Inc	Friends of the Sedona Library		Sotheby's International Realty	Page Springs Vineyard & Cellars
	Canyon Villa Bed & Breakfast Inn of Sedona	Discover Sedona	Friends of the Verde River Gallery 465		Sotheby's International Realty	Peace Place Gifts & Reiki Center
	Casa Sedona Inn	Discover Tlaquepaque!	Gardens for Humanity		Sotheby's International Realty	Piano On the Rocks International Festival
	Cate Design / Paul Cate,	Distant Drums RV Resort			Sotheby's International Realty	Pines Inn and Suites

2025 CHAMBER PARTNERS!

Porter Vacation Rental Management	Kitchen	Professionals	Sedona.Biz LLC	Thanks For The Help	
Posse Grounds Park	Sanjali Healing Arts	Sedona Mago Center for Well-Being & Retreat	Sedona.org	The Arabella Sedona	Verde Ranch RV Resort
Posse Grounds Pavillion	Sarah's Place	Sedona Meditation Experiences	Sedona-Oak Creek Airport Authority	The Art of Wine	Verde Shuttle
Prescott Maid to Order dba: Sedona Maid to Order	Satsang House Meditation and Spiritual Center	Sedona Medium, LLC	Sedona's New Day Spa	The Artists Consortium	Verde Valley Archaeology Center
Prescott Valley Chamber of Commerce	Scenic Sedona Tours	Sedona Metaphysical Spiritual Association	Sedonya Conscious Living Center	The Bead Garden of Sedona	Verde Valley AVA
Price 4 Charter Buses & Limos Phoenix	SCORE-Northern Arizona	Sedona Monthly	Sefton Engineering Consultants LLC	The Cabin Sedona	Verde Valley Caregivers
Psychic Sangita	Scorpion Booster Club Inc	Sedona Mountain High Flowers	Seniors Helping Seniors: Northern Arizona	The Cheeky Kiwi Ice Cream Company	Verde Valley Habitat for Humanity
Pump House Station	Seay Construction	Sedona Mountain Home	ServiceMaster of Prescott	The Church of the Red Rocks	Verde Valley Imagination Library
Pur Solar & Electrical	Secret Garden Cafe at Tlaquepaque	Sedona Music Festival	Seven Canyons	The Closet Concierge	Verde Valley Newspapers
Quail Ridge	Sedona Activity Center	Sedona Mystical Tours	ShadowRock Tap + Table	The Coleman Group RE/MAX Sedona	Verde Valley Regional Economic Organization
Quantum Seeds of Rejuvenation	Sedona Air Tours	Sedona NOW TV	Shake Rattle & Bowl at Cliff Castle Casino Hotel	The Coleman Group RE/MAX Sedona Taylor Coleman-Underwood	Verde Valley School
Rainbow Acres	Sedona Area Veteran & Community Outreach (SAVCO)	Sedona Oak Creek Canyon Lions Club	Shine Sanctuary for the Soul	The Current	Verde Valley Senior Citizens Association Inc
Rancho Sedona RV Park	Sedona Artist Market	Sedona Oak Creek School District #9	Shinn Hospitality Consulting	The Global Center for Christ Consciousness	Verde Valley Wine Consortium
Rascal Modern American Diner & Bar	Sedona Arts Center	Sedona Offroad Adventures	Shops at Piñon Pointe	The Healing Consciousness Foundation	Verde Valley Wine Trail
RE/MAX Sedona-Rob & Pam Schabatka:Owners/Realtors	Sedona Arts Festival	Sedona Off-Road Center	Shor Solutions	The Health Wave	Versatile Roofing & Construction
Realty ONE Group Mountain Desert	Sedona Astrology Adventures	Sedona Performing Arts Center	Shorebird	The Hike House	Verve Events & Tents
Realty ONE Group Mountain Desert-Sedona	Sedona ATV & Buggy Rental	Sedona Permanent Jewelry	Sip Sedona	The Hub	Vespa Healthy Italian Café
Red Agave Resort	Sedona Bear Lodge	Sedona Philosophy	Sky Ranch Lodge	The Hudson	Victorian Cowgirl-Posh
Red Earth Adventures	Sedona Cedars Resort	Sedona Photo Tours	Sky Rock Sedona	The Hummingbird Society	Villa of the Rocks
Red Rock Balloon Adventures	Sedona Chamber Ballet	Sedona Pines Resort	Slide Rock State Park	The Little Daisy Jerome	Village Yoga
Red Rock Cafe	Sedona Charter School	Sedona Pizza Company	Smart Window Creations Inc	The Local Pages	Villas at Poco Diablo
Red Rock Country Visitors Guide	Sedona Community Center	Sedona Recycles Inc	Snap Fitness - Sedona Village of Oakcreek	The Local Sedona	Villas of Sedona
Red Rock Heater Rental/ Main Man Maintenance	Sedona Community Food Bank	Sedona Red Rock News Fund	Snap Fitness Sedona	The Melting Point	Vino Di Sedona Fine Wine & Craft Beer
Red Rock Impressions II	Sedona Crystal Temple	Sedona Rentals & Property Management Inc	Song Bird Grandmother LLC	The Sanctuary at Sacred Mesa	Visit Phoenix
Red Rock Impressions LLC	Sedona Crystal Vortex (270 N SR89A)	Sedona Resort Apartments	Southwest Inn at Sedona	The Sedona 30	Vista Ridge Sedona
Red Rock Leisure Vacation Rental	Sedona Crystal Vortex (300 N SR89A)	Sedona Sacred Land Journeys	Special Olympics Arizona	The Sedona Organic Taco Company	Vita Pura Yoga & Hiking Retreats
Red Rock Magic Trolley	Sedona Dance Project	Sedona Self-Love Retreats	Spirit Steps Tours	The Spa of Sedona	Vitalant
Red Rock Stargazing	Sedona Dances	Sedona Shadowns	Spiritflow Sedona	The Squeezeee Bros	Vitesse Worldwide Arizona
Red Rock State Park Ctr for Environmental Education	Sedona Digs Mattress & Furniture	Sedona Shadows	Spiritflow Sedona Healing & Retreat Center	The Vault Uptown	Volunteer Sedona & the Verde Valley
Red Rock TV - Channel 16	Sedona Divine Olive Oils, LLC	Sedona Sister Cities Association	SpiritQuest Sedona Retreats	The Villas at Seven Canyons	Vortex Yoga Hiking in Sedona
Red Rock Western Jeep Tours	Sedona Dream Maker	Sedona Somatic Therapy	Spirits and Spice	The Wilde Haven Spa	Waterhole Canyon Experience
Rene at Tlaquepaque	Sedona Drifters, LLC	Sedona Soul Adventures	Spoke & Wheel Tavern	Therapy On The Rocks	Wayne B Light-Sedona's Jewelry Experience
Residence Inn by Marriott Sedona	Sedona Engraving & Awards / Sedona Copy & Design	Sedona Spirit Journeys & Vortex Tours	St John Vianney Catholic Church	Thunderbird Dog Training	Wayside Chapel
Revitalize Ketamine Clinic	Sedona Eye Care PC	Sedona Starlight Portraits	StageCoach Sedona	Tii Gavo	Wecom Fiber
Rick Wesselhoff - Coldwell Banker Sedona	Sedona Family Vacation	Sedona Symphony	Staples Inc	TinyCamp	West Sedona School PTA
Rio Verde RV Park	Sedona Fire District	Sedona Starlight Portraits	Stephanie Larsen Interior Design	Tlaquepaque Arts & Shopping Village	Whispering Creek Bed & Breakfast
Rocky RD Ice Cream	Sedona Flooring, LLC	Sedona Timeshare Rentals	Steps to Recovery Homes	TLC Window Cleaning and Pressure Washing	Wildflower Bread Company
Rooted in Sedona	Sedona Fudge Company	Sedona Top Notch Home	Steward Title & Trust	TM3 Consulting	Wildflower Inn at Bell Rock
Rotary Club of Sedona	Sedona Gem and Mineral Club	Sedona Trolley	Stillpoint Aromatics	Toll Brothers at Sedona	Wine Tours of Sedona
Rotary Club of Sedona Red Rocks	Sedona Goddess Retreats	Sedona UFO and Vortex Tours	Stormmaster Self Storage	Tortas De Fuego Village of Oak Creek	Wing Sound, LLC
Rotary Club of Sedona Village	Sedona Golf Resort	Sedona Unitarian Universalist Fellowship	Storytellers Steakhouse at Cliff Castle Casino Hotel	Tortas de Fuego West Sedona	Yava-Coco Journeys
Rovang Ceramics	Sedona Healing & Hypnotherapy	Sedona United Methodist Church	Straightline Custom Painting LLC	Touchstone Gallery	Yavapai College
Rowe Fine Art Gallery	Sedona Hearing Center	Sedona Verde Valley Assn of Realtors	StreeHeat-Ministries Inc	Trail House	Yavapai College REDC/ SBDC
Run Flagstaff	Sedona Heritage Museum	Sedona Views Bed & Breakfast	Studio F	Trail Lovers: Sedona Hiking & MTB Guides	Yavapai Title Agency Inc
Running River School	Sedona Infrared Sauna	Sedona Visual Artists' Coalition	Summer Rochelle Shamanic Healing	True West Hats	Your Sedona Connection
RunSedona Events HALF/10K/5K/WALK	Sedona Inspirational Properties	Sedona Vows & Music	Sun Signs	TSE Bighanilini Tours	Zach Rohe Photography
Russ Lyon Sotheby's International Realty	Sedona Inspired Living	Sedona Wanderlust	Sunset Park	Twice Nice Thriftique Shop	Zebrascapes Landscaping and Services
Sacred Earth Walks	Sedona International City of Peace	Sedona Wellness Cafe	Sunset Village Mobile Home Park	Unify Sedona...a rainbow alliance	Zia Wellness
Sacred Rebel Tattoo	Sedona International Film Festival & Workshop	Sedona Wine Adventures	Sycamore Group	United Way of Yavapai County	Zonies Galleria
Sacred Rememberings	Sedona Jeep Tours	Sedona Wolf Sanctuary	Szechuan Restaurant	University of Sedona and University of Metaphysics	
Sacred Sounds for the Soul	Sedona Lifeorce, LLC	Sedona Yoga Festival	Taaddiin Tours, LLC	UNlimited RE Property Management	
Salt River Project	Sedona Lodging Council		Talking Glass Media	Untethered Aviation	
SaltRock Southwest	Sedona Luxury Real Estate		Tao Foot Spa	Up North Tours	
			Taylor Waste Inc	US Forest Service Red	
			Terrapin Station		

SEDONA CHAMBER OF COMMERCE & TOURISM BUREAU STAFF



David Key
CEO & President



Donna Retegan
Member Services Director



Victoria Latunski
Visitor Services Director



Gary Stewart
Finance Director



Makenna Drake
Membership & Partnerships Manager



Kara Barnes
Events & Programs Manager



Doug Hughes
Marketing & Communications Director

ADMINISTRATIVE OFFICE

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